Social and Economic Benefits of Coal Mining in Europe – Polish Case (on the example of Kompania Węglowa S.A.)

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Kompania Węglowa S.A. - the Company of the Year in the East-Central Europe

The award was granted at XXII Economic Forum in Krynica
Kompania Węglowa S.A. is a unique company

- the largest hard coal producer in the European Union
- an employer of over 60 thousand people
- constitutes a crucial part of rich mining tradition of Upper Silesia – the second most economically important region of Poland
- The most important tax payer for the region
KW SA operates in compliance with the fundamental values of the European Union

- maintains sustainable development based on balanced economic growth, energy price stability and highly competitive social market economy
- ensures well-being of its workers
- prevents social exclusion by providing low energy prices
- promotes scientific and technological advance
- makes effort to improve the quality of environment in the region
The role of KW SA as socially responsible employer

KW S.A., together with the rest of mining sector, is the crucial employer in the second most populous region in Poland

The question is: can Upper Silesia region maintain its economic position without mining sector?
KW SA as socially responsible employer

• Kompania Węglowa S.A. is proud of the conclusions from the report prepared by PWC under the project supervised by the Polish Agency for Enterprise Development, according to which Kompania Węglowa S.A. follows the rules of the Code of Responsible Business

• Due to high evaluation of Kompania Węglowa S.A. by the local market, the number of people interested in starting employment at our Company is much higher than our needs and employment capacities. In 2011, at KW S.A., there were seven people applying for one job position alone.
KW SA as a socially responsible employer

- We support education in the secondary schools and at universities at faculties corresponding with mining – KW S.A. reimburses the costs of such education.
- In 2011 we examined over 300 applications of our workers concerning the refund of costs of university (and also postgraduate) courses.
- Nowadays, in this unstable and unpredictable situation in the labour market, we try to supply the ambitious people with the guarantee of employment at the stage of making decision to work in our company.
KW SA as an environmentally responsible company

Ecological aspect of our operation is well appreciated. The Company has been awarded and distinguished in ecological competitions many times, of which we are very proud. Among many others, in 2011 KW SA received the following awards:

- "EKOLAURO" granted by the Polish Chamber of Ecology in the category "Restoring Degraded Areas".
- "EKOLAURO" of the Polish Chamber of Ecology in the category "Ekolaur of the Decade – a Green Product in Households and in Municipal Services" for the task of "Producing green fuel based on coal - green pea coal, used for combustion in low-emission automated retort and drawer boilers".
- distinction in the "Mining Success of the Year 2010" competition in the category "Ecology".
KW SA as a source of support for local, social and culture initiatives

• We organise volunteer activities and actions aimed at helping people, who suffered from some tragic events or accidents.

• We take part in many undertakings related to sport, culture an education.

• We build our brand image by advertising during sport events, which unite the local community, and thus we invoke positive associations with sport competition and the Fair Play rules, which we promote.
KW SA as a crucial pillar of energy policy of the State

- Ensures energy security of the country,
- By providing low and stable electricity prices, we ensure good infrastructure background for economic growth.

Without cheap energy prices there is no chance for economic recovery
KW SA in the context of energy policy of the EU

3 goals of energy policy:

– single energy market,

– safety of energy supplies,

– promoting energy efficiency.
KW SA in the context of energy policy of the EU

Our policy states that:

– we support the goals of the climate-energy policy, but we want to have a chance to select the most convenient way of reaching it,

– reduction of carbon emission should be achieved by increasing the energy efficiency of new and already existing power plants.

Yes for carbon emission reduction, no for decarbonization
Thank you